

CONTRACT

WOFL
35 Skyline Drive
Lake Mary, FL 32746
(407) 644-3535

And:

Target Enterprises Ltd
15260 Ventura Blvd
Suite 1240
Sherman Oaks, CA 91403

<u>Contract / Revision</u> 139320 /		<u>Alt Order #</u> Political Issue
<u>Product</u> Political Issue		
<u>Contract Dates</u> 10/23/12 - 10/29/12		<u>Estimate #</u> 424
<u>Advertiser</u> Freedom PAC		<u>Original Date / Revision</u> 10/19/12 / 10/22/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WOFL	<u>Account Executive</u> Ken Waterman	<u>Sales Office</u> Orlando-Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 80.00
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
1	WOFL	10/23/12	10/26/12	Judge Joe Brown	1p-2p		:15				NM	4	\$1,300.00
		Political Issue											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--				4	\$325.00	0.90			
2	WOFL	10/29/12	10/29/12	Judge Joe Brown	1p-2p		:15				NM	1	\$455.00
		Political Issue											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$455.00	0.90			
3	WOFL	10/23/12	10/26/12	People's Court, The	2p-3p		:15				NM	4	\$1,820.00
		Political Issue											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--				4	\$455.00	1.40			
4	WOFL	10/29/12	10/29/12	People's Court, The	2p-3p		:15				NM	1	\$520.00
		Political Issue											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$520.00	1.40			
5	WOFL	10/23/12	10/26/12	Dr. Phil	3p-4p		:15				NM	4	\$2,540.00
		Political Issue											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--				4	\$635.00	1.50			
6	WOFL	10/29/12	10/29/12	Dr. Phil	3p-4p		:15				NM	1	\$650.00
		Political Issue											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$650.00	1.50			
7	WOFL	10/23/12	10/26/12	Judge Judy	4p-5p		:15				NM	4	\$3,000.00
		Political Issue											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--				4	\$750.00	2.50			
8	WOFL	10/29/12	10/29/12	Judge Judy	4p-5p		:15				NM	1	\$780.00
		Political Issue											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$780.00	2.50			
9	WOFL	10/23/12	10/26/12	Fox 35 5p News	5p-530p		:15				NM	4	\$5,140.00
		Political Issue											

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Contract / Revision</u> 139320 /		<u>Alt Order #</u> Political Issue
<u>Contract Dates</u> 10/23/12 - 10/29/12	<u>Product</u> Political Issue	<u>Estimate #</u> 424
<u>Advertiser</u> Freedom PAC		<u>Original Date / Revision</u> 10/19/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--				4	\$1,285.00	1.80			
10	WOFL	10/29/12	10/29/12	Fox 35 5p News	5p-530p		:15				NM	1	\$1,495.00
Political Issue													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$1,495.00	1.80			
11	WOFL	10/24/12	10/25/12	World Series Game NonHom	Various		:15				NM	2	\$7,300.00
Political Issue													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	--WT---				2	\$3,650.00	5.00			
12	WOFL	10/23/12	10/26/12	Fox 35 10p News	10p-11p		:15				NM	4	\$7,120.00
Political Issue													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-T---				4	\$1,780.00	2.00			
13	WOFL	10/29/12	10/29/12	Off Time Late News	1030p-1a		:15				NM	1	\$2,080.00
Political Issue													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$2,080.00	2.00			
14	WOFL	10/27/12	10/27/12	SEC Football Non Home	Various		:15				NM	3	\$2,925.00
Political Issue													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-				3	\$975.00	3.50			
15	WOFL	10/27/12	10/27/12	Big 12 RS Non Prime Game	12p-8p		:15				NM	3	\$4,875.00
Political Issue													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-				3	\$1,625.00	3.00			
Totals										80.00		38	\$42,000.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	32	\$36,020.00	\$30,617.00
10/29/12 - 10/29/12	6	\$5,980.00	\$5,083.00
Totals	38	\$42,000.00	\$35,700.00

Signature: _____ Date: _____

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